

Future Capitals

WORLD SUMMIT & EXPO

EXECUTIVE OVERVIEW



JANUARY 13 - 15, 2009 ABU DHABI UAE

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Leading the way for Future Capitals

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E X C U T I V E O V E R V I E W

ABU DHABI

LEADING THE WAY FOR FUTURE CAPITALS

DYNAMIC DEVELOPMENT OF ABU DHABI: A WORLD OF ACHIEVEMENTS

Abu Dhabi is a ...

- ... Visionary capital pioneering in innovative design and sustainable utilization of materials and resources,
- ... Dynamic place leading the way in cultural collaboration and tourism innovation,
- ... Memorable place where ecology, economy and society are harmoniously balanced.



Beijing China



Kuala Lumpur Malaysia



Amsterdam Netherlands



London UK



Sao Paulo Brazil



Riyadh Saudi Arabia



Washington DC USA



Dakar Senegal



Madrid Spain

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VISION

INNOVATING A BETTER WORLD

Looking Forward 30 Years: The Making of the Future Capital

Pioneering the way in innovative design, sustainable utilization of resources, cultural collaboration and tourism, visionary Future Capital Abu Dhabi is poised to be the World's eminent locality where sustainability, development, innovation, architecture, science, economy and society harmoniously reside.

Innovating a Better World

Foremost in the 2009 World Summit agenda is the presentation of six vivid discourses essential to high quality of life and the future economic growth of cities and capitals namely,



Creative— Pioneering people, knowledge economy and innovation.

Sustainable— Balanced, blue, green, safe, clean and healthy communities.



Legible— Positive tourism experiences and remarkable urban planning.

Collaborative— Attractive investment climate and industry leadership.



Resilient— Preparedness, responsiveness and adaptability of the infrastructure.

Livable— Inclusive living, connected communities and social engagement.



With an end result of innovating a better world for all to inhabit, the 2009 Future Capitals World Summit and Expo proves to be one of the world's most unprecedented assemblages to date.

Ε Χ Ε C U T I V Ε Ο V Ε R V I Ε W

WORLD SUMMIT

PROVIDING A PLATFORM FOR NEW IDEAS AND GLOBAL PARTNERSHIPS

Held under the support of the United Nations, the African Union and key multinationals, Future Capitals will facilitate introductions between businesses and capitals for economic, ecological, innovation and cultural purposes.

World Summit: Discover Future Capitals

- **Unique Interactions:** An Experience Like No Other
 - Unique settings (e.g., in the dark, by the water, in the garden).
 - Limited speeches and more illustrative panels.
 - Open BLOG-like sessions supported by interactive voting to engage delegates.
 - Instant broadcasted debates on CNBC.
- **Mayors' Night:** A Call for "Innovation for Peace"
 - Held under the Support of the United Nations Culture of Peace program.
 - Expected capitals include London, San Paolo, Tokyo, Kuala Lumpur, Madrid, Amsterdam and many more.
- **The Most Innovative People Award** representing Future Capitals of ...
 - ... Culture & Tourism,
 - ... Environment,
 - ... Energy,
 - ... Knowledge & Innovation,
 - ... Health,
 - ... Logistics,
 - ... and many more.

FORMER LUMINARIES

THE MOST INNOVATIVE PEOPLE AWARDS



H.E. Paul Kagame
President of Rwanda
Innovation for Peace



H.E. Sultan bin Sulayem
Chairman of Nakheel
Blue Innovation



Mr. Ashok Soota
Chairman of MindTree Consulting
Knowledge Innovation



Mr. Samuel J. Palmisano
Chairman of Board & CEO of IBM
Technology Innovation



H.H. Sheikh Ahmed bin Saeed Al Maktoum
Chairman of Emirates Group
Experience Excellence



Desmond Mpilo Tutu
Archbishop
Human Greatness



Dr. Neil Turok
Founder of the African Institute
of Mathematical Sciences
Social Innovation



Mrs. Padmasree Warrior
Chief Technology Officer
of Cisco Systems
Women Mavericks



Ms. Hamda Harizi
Founder of Gourmet House
Remarkable Enterprises



Marc Yu
Child Prodigy
Amazing Minds

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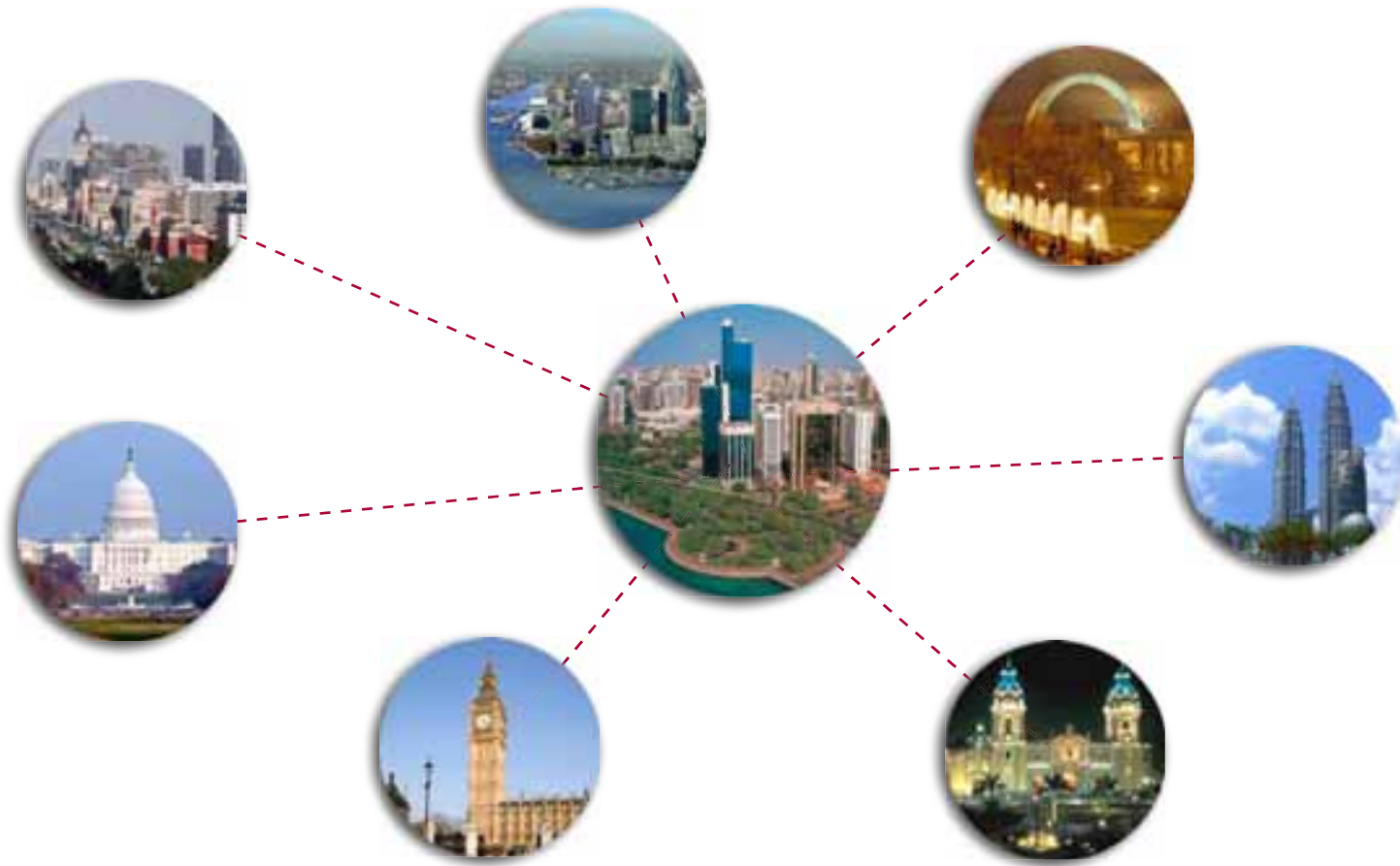
Ε Χ Ε C U T I V Ε Ο V Ε R V I Ε W

EXCLUSIVE PAVILIONS SHOWCASING PROGRESS VIA PRACTICE

Exclusive Multimedia Experiences: Bring Abu Dhabi to the World and the World to Abu Dhabi

Unlike other expos, the Future Capitals Expo is exclusive to the most innovative businesses and capitals worldwide.

- **Establish the Future Capital brand for Abu Dhabi.**
 - Showcase achievements in urban planning and development through exclusive pavilions for the top developers in Abu Dhabi.
- **Experience pavilions of the most powerful capitals and most innovative organizations worldwide.**
 - Take in the latest capitals' achievements in cultural diversity, energy for life, economic prosperity, innovation of science and technology and urbanization of communities.
- **Strike Sister-Capital Partnerships to develop competitive industries and improve collaborative innovation.**
 - Generate win-win opportunities through sister capital cooperation and collective intelligence.



AGENDA

TRANSFORMING THE IDEALS OF FUTURE CAPITALS INTO REAL-TIME INNOVATION AND DEVELOPMENT

UNIQUE AGENDA AND MULTIMEDIA EXPERIENCES

Day One

9:00 – 18:00
REGISTRATION

11:00 -13:00
**CLOSED Mayors’
WELCOME LUNCH**

13:15 -13:45
**THE SOUL OF ABU DHABI:
INNOVATING A BETTER WORLD**

13:45 -15:30
TOWN HALL MEETING
An Inside look into the Future
Capitals that Will Change the
World Economy:
Engineering the Impossible

16:00 -17:30
INTERACTIVE PANELS
- The Art of Mega Developments:
Winning at the Speed of Light
- Beyond the 30 sec Brand:
Attracting the Real and the Ideal

17:30 - 19:30
**THEMATIC MEET & GREET
PLAZAS**

20:00 - 22:00
Mayors’ COMMUNITY NIGHT
A Call for Innovation for Peace

Day Two BEFORE LUNCH

8:00 – 9:00
STROLLING BREAKFAST

9:00 - 9:45
**WHEN FUTURE
COMPETITIVENESS MEETS
THE URBAN FUTURE: WIN-WIN**

9:45 -11:30
**PROGRESS VIA PRACTICE
PLENARY:**
A MULTIMEDIA EXPERIENCE
- Culture, Life Style & Modern Arts
- Health & Well-being
- Alternative & Sustainable Energy
- Modern Media
- Education & Learning

11:45 -13:00
PARALLEL SESSIONS
- Tourism Masterpieces:
Fueling the Experience Economy
- Take 2 on Media Capitals:
Ambassadors for Creativity
and Dialogue
- What type of Knowledge
for What class of Capital?
- Better Life:
Better Care. Better Capitals
- Clean Energy Capitals: It’s not
Just About the Money, Is it?
- CNBC Capital Debate: Believing
in the Future Role of Business

11:30 -13:00
**CLOSED MAYORS’
BOARDROOM**

13:00 - 14:15
THEMATIC LUNCHEON

Day Two AFTER LUNCH

14:15 -16:00
**PROGRESS VIA PRACTICE
PLENARY:**
A MULTIMEDIA EXPERIENCE
-Transportation & Logistics
-Green & Blue
-Future Manufacturing
-Science & Technology
-Sports

16:15 - 17:30
PARALLEL SESSIONS
- Future Capitals of Commerce:
How do they Deliver on the
Infrastructure Challenge?
- Next Generation Homes: What’s
on the Minds of Consumers
Anyways?
- Energy for Life: Living in
Harmony with Nature
- On the Design of the Next
Global Manufacturing Industry:
Collaborating while Competing
- Capitals with Soul: Improving
Quality of Life for Billions of
Youth
- Technology Capitals: Seeing
Beyond Disruptive Innovations

17:00 - 19:00
**THEMATIC MEET & GREET
PLAZAS**

19:30 -22:00
**THE MOST INNOVATIVE PEOPLE
AWARD FOR FUTURE CAPITALS**

Day Three

8:00 - 9:00
STROLLING BREAKFAST

9:30 - 11:15
**THE PEOPLE AND POLICIES
OF FUTURE CAPITALS:
A 21st CENTURY VISION**

11:30 -13:00
INTERACTIVE PANELS
- Investment Foresight: Funding
Future Shifts of Development
- Connected Capitals:
the Next Generation of Sister
City Partnerships

13:00 - 13:30
SUMMIT CLOSING PLENARY

13:30 - 15:00
**CLOSED Mayors’ LUNCH
& PRESS CONFERENCE**

13:30 - 20:00
**PAVILIONS OPEN –
BY INVITE ONLY**
**Multimedia
Experiences - exclusively
designed for investors,
business executives
and high net worth leaders.**

AUDIENCE

ATTRACTING THE RIGHT DELEGATES

ACTIVE PARTICIPATION BY THE WHO'S WHO IN FUTURE CAPITALS

Future Capitals— World Summit & Expo—attracts key decision makers from the world's leading businesses and governments including the Americas, the European Union, the Arab World, Africa and Asia.

Representative Sectors

- Urban Planning & Sustainable Design
- Government & Public Policy
- Modern Media
- Property Development
- Real Estate Consulting
- Infrastructure Development
- Security & Public Safety
- Finance & Investment Banking
- Science & Technology
- Culture, Life Style & Modern Arts
- Logistics & Supply Chain Execution
- Energy Innovation
- Life Sciences & Healthcare
- Education & Knowledge
- Sports

Representative Titles

- Minister
- Mayor
- Chief Executive
- Developer
- Architect
- Designer
- Master Planner
- Environmental Designer
- Investment Banker
- Investor
- Editor-in-Chief
- Property Consultant
- Brand Managers

TARGETED SPEAKERS

PRESENTING THE MOST INNOVATIVE PEOPLE IS OUR FORTE

ACTIVE PARTICIPATION BY THE WHO'S WHO IN FUTURE CAPITALS

We take great pride in bringing together the world's foremost innovation experts and practitioners. Take a sneak peak of selected targeted speakers for Future Capitals from an expected total of 60 speakers and Mayors.

H.H. Sheikh Nahayan Mubarak Al Nahyan

*Minister of Higher Education
and Scientific Research
United Arab Emirates*

H.E. Sheikh Sultan Bin Tahnoon Al Nahyan

*Chairman
TDIC*

H.H. Sheikha Mozah bint Nasser Al Missned

*Chairperson
Qatar Foundation*

Peter Buffet

Producer, Musician and Composer

T.H. Sam Sullivan

*Mayor
Vancouver*

Hector de J. Ruiz

*Chairman
AMD*

Deborah Wince-Smith

*President
Council on Competitiveness*

T.H. Hua Junduo

*Commissioner General
Shanghai 2010 World Expo*

Jack Ma

*Chairman
Alibaba Group*

H.M. King Bhumiboj Adulayadej

King of Thailand

Abdullatif Al Sayegh

*CEO
Arab Media Group*

H.E. Luiz Inacio Lula da Silva

*President
Brazil*

T.H. Carole Brookins

*Founder
Public Capital Advisors*

Cameron Sinclair

*Founder
Architecture for Humanity*

H.E. Amr Abdullah Al-Dabbagh

*Governor
Saudi Arabian General Investment Authority*

Chris Rainier

*Photojournalist
National Geographic Society*

Mike Lazaridis

*President and Co-Chief Executive Officer
Research in Motion*

Lars Thunell

*Executive Vice President and CEO
International Finance Corporation*

Frank Nuovo

*Founder
Nuovo Design Studios*

H.E. Vicente Fox Quesada

*Former President
Mexico*

Stephen Hawking

Renowned World Scientist

H.E. Abdulla Hassan Saif

*Chairman, Islamic Bank of Asia
Economic Affairs Advisor
to the Prime Minister of Bahrain*

Carlos Ghosn

*CEO
Renault & Nissan*

Rick Cook

*Founder
Cook and Fox Architects*

T.H. Carlos Lopes

*Executive Director
UNITAR*

Simon Anholt

Branding Expert

T.H. Amos Masondo

*Mayor, Johannesburg
South Africa*

Ashish Bhutani

*CEO
Lazard Asset Management*

T.H. Letizia Brichetto-Arnaboldi Moratti

*Mayor, Milan
Italy*

E X C E L L E N T I V E O V E R V I E W

PAST CONFIRMED **SPEAKERS**

BE IT HEADS OF STATE, TO SECRETARIES, TO MINISTERS TO CEOs

GLOBAL LEADERSHIP TEAM is committed to successfully bringing together the highest levels of leadership from governments, businesses, and media outlets. Below are selected highlights of past speakers:

Dr. Padmasree Warrior
Chief Technology Officer
Cisco Systems

Dr. Craig R. Barrett
Chairman & CEO
Intel

Michael D. White
Chairman & CEO
PepsiCo International

James McNerney, Jr.
Chairman, President & CEO
The Boeing Company, USA

G. Richard Wagoner, Jr.
Chairman & CEO
General Motors Corporation, USA

H.R.H. Prince Saud Al Faisal
Foreign Minister
Kingdom of Saudi Arabia

James J. Mulva
President & CEO
ConocoPhillips, USA

Dr. Arun Gandhi
Chairman
M. K. Gandhi Institute, U.S.A.

T.H. Michael Ahern
Minister for Innovation Policy
Republic of Ireland

T.H. James Lambright
Former Chairman & President
EX-Im Bank

H.E. Paul Kagame
President
Republic of Rwanda

Dave O'Reilly
Chairman & CEO
Chevron

Carly Fiorina
Former Chairwoman & CEO
HP

Dan Shine
President 50 X 15 Foundation
AMD

Kenneth P. Morse
Managing Director
MIT Entrepreneurship Center

Miko Rwayitare
President & Executive Chairman
Telecel International

Nick Donofrio
EVP, Innovation & Technology
IBM

H.E. Maqbool bin Ali Sultan
Minister of Commerce & Industry
Sultanate of Oman

Tom Stewart
Editor
Harvard Business Review

Dr. Vinton G. Cerf
Chief Internet Evangelist
Google

H.E. Fatima Al Balooshi
Minister of Social Development
Kingdom of Bahrain

Dr. Jonathan Lord
SVP, Chief Innovation Officer
Humana Inc.

H.E. Etienne Sinatambou
Minister of Information
& Telecommunications
Republic of Mauritius

William Clay Ford, Jr.
Chairman
Ford Motor Company

Dr. Deepak Chopra
Director of Educational
Programs & Founder
The Chopra Center

T.H. Colin L. Powell
Former Secretary of State
US Department of State, USA

H.E. Ina Gudele
Minister Special Projects
Republic of Latvia

H.E. Montasser Ouaili
Minister of Communications
Technology
Tunisian Republic

H.E. Ali Al Naimi
Minister of Energy & Mineral
Resources
Kingdom of Saudi Arabia

GLOBAL LEADERSHIP TEAM

PRODUCING MEMORABLE EXPERIENCES

BRINGING ABU DHABI TO THE WORLD AND THE WORLD TO ABU DHABI



WSIE 2006
Dr. Chopra,
Inspirational
Session



WSIE 2008

Hamdan, H.E. Dr. Vincent Biruta President of the Senate
& H.E. Vincent Karega, Minister of State in Charge
of Commerce & Industry, Republic of Rwanda



WSIE 2006
VP of Innovation,
Kauffman Foundation,
Minister of ICT,
Tunisia Republic

1994
World Cup Soccer
Opening



2006
17th Annual Hob
Nobble Gobble
Fundraiser



2004
NASA SATS
Theatre



PAST MEDIA PARTICIPATION

- Al Khaleej
- Emirates Business
- Gulf News
- Khaleej Times Agency
- Reuters
- Arabian Radio Network
- BBC
- Arab Economy Magazine
- Arabian Business
- CEO Middle East
- Forbes Arabia
- Al Jazeera Satellite Channel
- Foreign Affairs
- Saudi Press Agency
- U.S. News & World Report
- Bloomberg News
- Fox News Channel
- Al Jazeera Satellite Channel
- Bloomberg News
- Getty Images News
- The Economist
- NY Times
- CNN
- Associated Press
- Business Week
- NBC News
- Fortune Magazine
- Dow Jones & Co.
- CNBC