

JOANNE K. KUMEKAWA

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EDUCATION

THE WHARTON SCHOOL, University of Pennsylvania, Philadelphia, PA 1992
Master of Business Administration, Finance and Corporate Strategy Major

YALE UNIVERSITY, New Haven, CT 1981
Bachelors of Arts in Economics

EXPERIENCE

KINGSTON e HEALTH, Washington, DC Oct. 2001-present
Director

- Consultant to the World Bank on a Latin American HIV/AIDS eHealth Distance Learning project.
- Senior Advisor to the International eHealth Association, a London-based charity, on the 2004 Geneva Summit, that brought Health Leaders from developed and developing countries together to discuss Health Information Technology. Served as project manager for organizing and delivering 20 teleconferencing sessions, bringing speakers such as the Prime Minister of Mozambique to the eHealth October 2003 Conference in London.
- Independent Reviewer for Federal grant program proposals for the National Institute of Standards and Technology and Health and Human Services. Evaluated and assessed overall million-dollar grant proposal feasibility, purpose, expenses, funding, and business plans.
- Researched, assembled and wrote \$380,000 Federal grant proposal for a statewide Hawaiian telemedicine project and consulted on the development of five other grant proposals, requesting over \$2.0 million in Federal funds.

US DEPARTMENT OF HEALTH AND HUMAN SERVICES, Rockville, MD 1998-2001
Director of Policy, Office for the Advancement of Telehealth, (OAT), HRSA

Helped establish a new Federal office, which served as a catalyst for the wider adoption of advanced technologies to provide health care services, information technology and distance education to remote areas.

- Managed and provided technical assistance for more than 12 telemedicine programs, ranging from home health to mental healthcare specialties and located across rural America. Managed grantee process, evaluated progress and provided technical assistance.
- Principal writer of the "Report to Congress on Telemedicine," 2001. Created a Telehealth Policy Website - an online forum for articles providing concise overviews and solutions to complex policy issues affecting OAT grantees. Received cash award for initiative and articles
- Designed, organized and facilitated workshops concerning Telehealth standards and privacy issues. Led discussions with over 50 grantees and Army, Navy, Veterans Affairs and select private sector representatives. Workshop participants produced detailed Telehealth technical guidelines available on the Web.
- Gave speeches and participated in panel discussions at a wide range of state, Federal and international forums including: the National Rural Health Development Corporation's Annual Conference.

US DEPARTMENT OF COMMERCE, Washington, DC 1994-1998
International Advisor to the Assistant Secretary, NTIA

Advised and represented the Assistant Secretary on international telecom policy issues.

- Regularly met with international diplomats on behalf of the Assistant Secretary, including Japanese Parliamentarians, Singaporean and Korean diplomats as well as Finnish, Australian and Russian Embassy representatives to discuss the Administration position on various telecom policy issues.
- Researched and wrote speeches, White Papers, and background briefing papers for the Assistant Secretary, Deputy Secretary and Secretary of Commerce and provided them with oral briefings.
- Led a team of 20 from the US Trade Representative, the State, Justice, and Commerce Departments in formulating the Administration's position on foreign telecom market access into the US.
- Participated as negotiator in WTO Basic Telecom negotiations, as staff to the Deputy Secretary at the 1995 APEC Telecom Ministerial Meeting held in Korea, and as Senior Advisor at bilateral discussions with Japan, EU, Germany, and France.
- Co-wrote "Report to Congress on Telemedicine," 1997 and received performance cash award for finishing the report on time and under budget.

INTERNATIONAL TELECOMMUNICATION UNION (ITU) Geneva, Switzerland
Strategic Planner, Strategic Planning Unit

1993-1994

Implemented internal strategy for newly created strategic planning unit of the ITU, a United Nations' Special Agency. The ITU coordinates the development of international telecom and radio communications standards and infrastructure development.

- Presented ITU overview to the 1993 Annual Conference for the Institute of Public Utilities.
- Reviewed the financial operations of the ITU Development Sector and recommended cost saving changes to grants management department.
- Performed market analysis for ITU Conferences and served as Project manager for the evaluation of ITU products and services. Presented finding and recommendations to the ITU Secretary General.

U.S. FEDERAL COMMUNICATIONS COMMISSION, Washington, DC

1990-1993,1998

Telecommunications Policy Analyst

Office of Plans and Policy /Wireless Bureau, Auctions

- Reviewed and recommended reorganization of the structure and function of targeted FCC field offices, presented finding to the Managing Director.
- Analyzed trends in and the status of competition in various sectors of the wireless telecom industry.
- Produced financial analyses and profitability performance measures of regulated industries including radio, television, cable, computers, telecommunications and motion picture studios and presented to the Chairman.

CONSULTING, New York, NY, San Francisco, CA, Washington, DC

1981-1990

Almost ten years of progressively senior positions in Real Estate and Economic consulting firms.

PROFESSIONAL DEVELOPMENT

LANGUAGES: Intermediate French

COMPUTER SKILLS; Word, Word Perfect, Excel, Lotus, Harvard Graphics, PowerPoint.

AFFILIATIONS: American Telemedicine Association Member. Friends Meeting of Washington, Board of Trustees, American Friends Service Committee-DC, Program Cttee.

Additional Information Joanne Kumekawa

Over the past twenty years I have researched, analyzed, evaluated, written and published a large number of evaluations, publications, briefing papers, speeches, White papers, Reports to Congress, Telemedicine Grant Proposals and FCC Filings on a broad range of subjects. Some are listed below:

- Evaluated and assessed 2003 National Institute of Standards and Technology grant program proposals, ranging from biomedical start-ups, wireless prototypes to cell fuel operations under the Advanced Technology Program.
- Wrote and filed Public Comments with the FCC on behalf of Kingston eHealth regarding the FCC's potential new role in the Universal Service Rural Health Care Program, 2002.
- Reviewed and evaluated 2002 Telemedicine grants program proposals for US Department of Health and Human Services' Health Resource and Services Administration.
- Researched, Wrote and Compiled 2002 US Commerce Department's Technology Opportunity Program grant proposal for a Hawaii based, statewide Telemedicine Project that will interconnect rural hospitals/clinics.
- Completed 2002 European Commission Proposal for a UK Telehealth Conference.

- Peer Reviewed Publications include: [Health Information Privacy Protection: Crisis or Common Sense?](#) Online Journal of Issues in Nursing. Vol.#6 No.#3, Manuscript 2.
<http://www.nursingworld.org/ojin/topic16/tpc16toc.htm> This article discusses the implications of the Privacy regulations under HIPAA for telemedicine practitioners. *This article has also been chosen for an online continuing education course.*
- Researched and principally wrote the [2001 Report to Congress on Telemedicine](#) and [1997 Reports to Congress on Telemedicine](#) that both outline the legal, social, regulatory and technical barriers to the expansion of Telehealth.
- Co-wrote [FCC Report to Congress on FCC Spectrum Auctions, 1997](#). This publication explains the technical and economic reasoning behind spectrum auctions and discusses the future of mobile communications.
- Wrote and filed 1998/1999 FCC filings on behalf of the Office for the Advancement of Telehealth.
 1. [OAT FCC Universal Service filing](#). This FCC filing outlined the problems with the FCC's rural health care universal service program and recommended changes that would encourage telemedicine providers to apply for the Universal Service discount.
 2. [OAT Universal Service filing re: Pacific Basin](#). This filing looked at how FCC Universal Service policies bypass the needs of the Pacific Basin. It highlights the need for rural health care funds in this area and recommends that the FCC change its definition of "urban v. rural" in the Pacific Basin.
- Contributed to the [Third Annual CMRS Report](#) 1997, which tracks the growth of the mobile telecommunications industry.
- Researched and wrote briefing papers and assembled briefing books for the Deputy Secretary and Secretary of the US Department of Commerce. These briefings included background policy briefings for the Deputy Secretary's trip to the APEC Telecom Ministerial Meeting in Korea, 1995 and briefings for the Secretary on the Sprint/ Deutsche Telecom Merger. This paper highlighted the background, policy implications and possible political problems associated with this merger.

- Researched and wrote briefing papers and speeches for Assistant Secretary NTIA including India in the Information Age, the ITU Telecom 95 Speech, the Australian American Dialogue Speech and the speech for the International Business Conference on South East Asia.
- Wrote White Paper on Foreign Market Access in Telecommunications for the Administration, 1995. This White paper on the foreign market access of international telecommunication companies outlines the Administration's position concerning entry of foreign owned telecom companies into the United States.
- Co-wrote FCC Report on Regulation's Effect on Capital Formation in the Communications Industry, 1993.
- Wrote summary of the FCC Networks for the Future En Banc Hearing, 1991. This summary discusses the future of telecommunications and related technology for the next ten years.
- Co-wrote FCC Report that recommended third-party accreditation for computer electromagnetic emissions. The commission adopted this recommendation in the past five years.
- Co-wrote "Product-line Regulations for Financial Institutions: A Cross-Country Comparison," Chicago Federal Reserve Bank, April 1984. Presented at the Bank Structure and Competition Conference, 1994.
- Developed a website for Telehealth Policy Issues. Researched and wrote on-line web articles including those for the Office for the Advancement of Telehealth Policy Web page under Publications:<http://telehealth.hrsa.gov> Including:
 - Legislative Update of Telehealth Policy Issues
 - Telehealth and the Internet
 - Privacy
 - Telehealth Reimbursement